

MIDLAND COUNTIES LABRADOR RETRIEVER CLUB
YEAR BOOK 2015
REVIEW / ADVERTISEMENT PRICES

PLEASE NOTE AN IMPORTANT CHANGE, THIS YEAR THE YEAR BOOK WILL BE A COLOUR ONLY PUBLICATION I.E. NO BLACK AND WHITE PAGES AVAILABLE.

KENNEL REVIEWS / ADVERTISEMENTS for inclusion in the 2015 Club Year Book will be accepted between AUGUST AND THE CLOSING DATE, which is **31 October 2014**. A little latitude can be allowed for FIELD TRIAL wins but our time table is very tight. Please check with the Editor if you have a problem.

KENNEL REVIEWS
(For Labradors only)

SINGLE COLOUR PAGE (inclusive of ONE photograph)	£77.00
a. Add £10.00 for each additional photo on the same page	
b. Add £10.00 if page to be bled out to the edges	
DOUBLE COLOUR PAGE (inclusive of ONE photograph PER PAGE)	£137.00
a. Add £10.00 for each additional photo on the same page	
b. Add £10.00 per page if bled out to the edges	
TRADE ADVERTISEMENTS -COLOUR PAGE (as for KENNEL REVIEWS)	£77.00
STUD DOG LINES (For Labradors only) EACH DOG	£5.00
PRIVATE GUNDOG TUITION	£5.00
MEMBERS' WINS AT KC RECOGNISED FIELD TRIALS (Please use the enclosed forms for the above three items)	FREE

**PLEASE NOTE THAT ALL PHOTOGRAPHS WILL APPEAR AS SUBMITTED. ANY ALTERATIONS OR WORK REQUIRED (e.g. leads airbrushed out, marks removed etc) WILL BE CHARGED FOR, at the Yearbook Editor's discretion.

All year book communication and fees, which must be pre-paid, should be sent to:-

The Year Book Editor
Ms Jenny Dobson
88 Church Lane,
Bessacarr,
Doncaster,
South Yorkshire
DN4 6QD,
Telephone 07887 840723

email address jredobson@hotmail.com

YEARBOOK FEES PAYABLE by PayPal, DEBIT OR CREDIT CARD (via the Club online shop,
www.mclrc.net),

by BANK TRANSFER (please contact Editor for details), by CASH or CHEQUE sterling;
please make payable to : 'MIDLAND COUNTIES LABRADOR RETRIEVER CLUB'

OVERSEAS ADVERTISERS - GBP International Clearing Bank cheques, cash – STERLING or credit/debit card

YEARBOOK KENNEL REVIEW / ADVERTISEMENT GUIDANCE NOTES

1) **ADVERTS** can be received electronically by email (preferred) or by CD or separate photographs and text in the post. Please type or print your text to make it legible. Make your wishes as clear as possible, and state whether you require advertisements, how many pages you require and how many dogs per page.

2) We can offer a variety of **LAYOUTS** and would be happy to discuss any specific requirements that you may have. If it helps, mention a page number or advert you have seen in the previous year's book to explain what you want.

3) If sending digital **PHOTOGRAPHS** (preferably as non-compressed JPEG files) please email them as attachments, rather than within the text of your email.

Please be mindful that the quality of your photographs reflect the quality of your advertisements. The larger, both, the file size and the photo resolution (min. 300dpi), the better the level of detail available to ensure the best possible print quality for your advert. Photocopies of pictures cannot be accepted as these will not reproduce well enough to give a satisfactory final print quality.

You must own the copyright of the photographs to be published. If sending original photographs please print your name and the dogs name clearly on the back of each photo. The printer will show the dogs as large as possible unless otherwise instructed. If you want background or people included, please say so.

4) **BLEEDOUT PICTURES** which cover the whole page are available. Look at the examples of this technique in the 2014 year book, see pages 181, 186 & 202 for ideas, and to help you plan your review.

If you decide this is how you would like your review printed, please note any text you require will appear on the picture itself. Please check that there are enough areas of one colour where the text can be placed, e.g. grass or sky, where a contrasting colour will show up, and also that there is sufficient room around the dogs to print your text, and where it will not detract from the picture itself, e.g. by being printed across it. This method does limit the amount of text which can be used.

5) If providing your own artwork via **PRINT READY** pages please ensure you have added the extra 3mm bleed on all four sides to allow for page trimming.

*Any problems or if you require any further information,
please contact the Yearbook Editor*

Jenny Dobson

Telephone 07887 840723 email address jredobson@hotmail.com

NOTICE TO ALL ADVERTISERS

Opinions expressed in the Year Book, whether in articles or advertisements, are not necessarily held by the Club or the Committee. The Club reserves the right to decline any advertisement without assignment of reason.

Advertisements are accepted without liability for any loss or damage caused by error of inaccuracy in the printing thereof.

NB. 'ADVERTISEMENT' IN THE ABOVE INCLUDES KENNEL REVIEWS

DATA PROTECTION ACT 1984

All club members are advised that their membership details are now kept on a computer database and this will be used to produce mailing labels and members list. The members list is only available in its own right to members, although it is on general sale as part of the Clubs annual Year Book.

MIDLAND COUNTIES LABRADOR RETRIEVER CLUB

To publish your stud dog, your wins at Field Trial during the past season, or private tuition, please fill in the appropriate section and **return this form to the Year Book Editor** for inclusion in the club year book for 2015.

**Field Trial wins are published free.
Stud Dogs and Gundog Tuition Notices cost £5.00 each**

WINS AT KC RECOGNISED FIELD TRIALS 2014/2015

Owned by Members

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

Name of Dog.....

Owner.....

Type of Field Trial.....

Award

GUNDOG TRAINING - PRIVATE TUITION

NameKennel Name (Affix).....

Address.....

.....

.....Telephone / Fax No.

DOGS AT STUD 2015

(Labradors only)

Name of
Dog.....Colour.....

Date of Birth.....

Sire.....

Dam.....

H.D.Score..... Date of last EYE TEST.....

Elbow Score DNA Tests

Owner Tel. No.

Name of
Dog.....Colour.....

Date of Birth.....

Sire.....

Dam.....

H.D.Score..... Date of last EYE TEST.....

Elbow Score DNA Tests

Owner Tel. No.

PLEASE PRINT ALL INFORMATION CLEARLY AND RETURN TO THE YEARBOOK EDITOR:-

Ms Jenny Dobson
88 Church Lane,
Bessacarr,
Doncaster,
South Yorkshire
DN4 6QD,
Telephone 07887 840723
email address jredobson@hotmail.com

YEARBOOK FEES PAYABLE by DEBIT OR CREDIT CARD (via Club online shop, www.mclrc.net),
by BANK TRANSFER (please check with Editor for details), by CASH or sterling CHEQUE;
please make payable to : 'MIDLAND COUNTIES LABRADOR RETRIEVER CLUB'

MIDLAND COUNTIES LABRADOR RETRIEVER CLUB

POSTAGE RATES FOR 2015 CLUB YEAR BOOK

I would like my Club Year Book posted, as I will not be attending Crufts Dog Show in March 2015.

Please send my Year Book by *airmail*:

(If your address is different to your mailing label, please print the correct address clearly below)

Name (BLOCK CAPITALS PLEASE).....

Address (BLOCK CAPITALS PLEASE).....

PLEASE MAKE CHEQUES PAYABLE TO 'MIDLAND COUNTIES LABRADOR RETRIEVER CLUB' (NOT MCLRC as these will not be accepted by our bank)

Payment by Cheque: Payment must be made by a GBP (Great British Pound) International Clearing Bank Cheque, or in Sterling cash. **OR BY**

Credit or Debit Card: via the Club web site www.mclrc.net

Rates:- BARBADOS: BERMUDA: KENYA: INDIA: USA: S. AFRICA: ISRAEL:
BRAZIL: CANADA: AUSTRALIA: NEW ZEALAND: JAPAN: **£7.00**
(EU members do not need to send additional postage)

I enclose airmail payment of £.....(sterling only please)

YEAR BOOKS WILL BE SENT SURFACE MAIL UNLESS PAYMENT IS RECEIVED FOR AIRMAIL COST. SURFACE MAIL USUALLY TAKES UP TO THREE MONTHS AND AIR MAIL ABOUT TWO WEEKS.

Please return this form before **31 January 2015** to:

Membership Secretary: Mr Frank Gawthorpe
19 Badger Road,
Woodhouse,
Sheffield S13 7TQ

YOU MAY WISH TO SEND YOUR ANNUAL SUBSCRIPTION ALONG WITH YOUR AIRMAIL PAYMENT.

SINGLE MEMBERSHIP - £8.00

JOINT MEMBERSHIP - £10.00

JUNIOR MEMBERSHIP - £3.00

I enclose membership payment of £.....(Sterling only please)

NEW CLUB YEAR BOOKS WILL BE SENT TO ALL **PAID-UP MEMBERS** AFTER CRUFTS IN MARCH.